

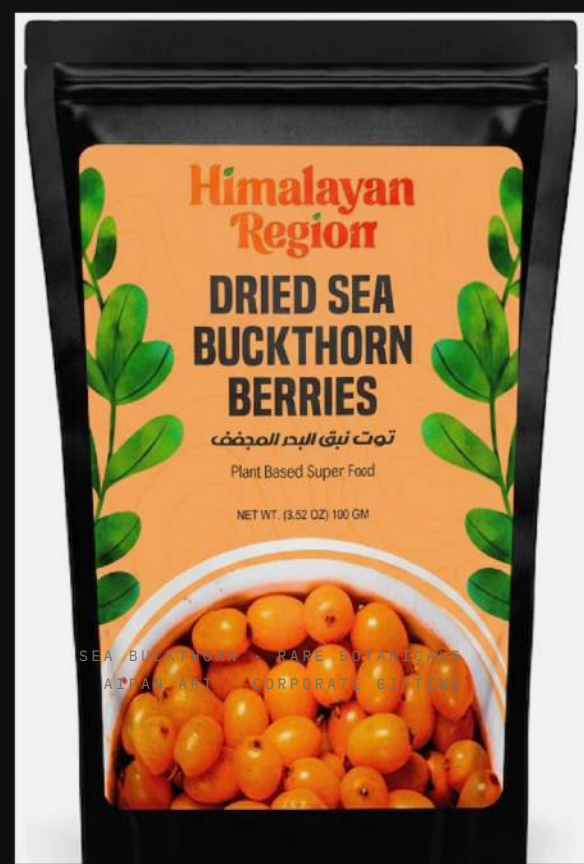


**Himalayan
Region**

PURE ESSENCE OF THE HIMALAYAS

The mountain
keeps its *finest*
for those who ask.

A private portfolio of untouched Himalayan
harvests and heritage craft — for houses that
measure value in provenance, not price.



THE BRAND MANIFESTO

We do not farm the mountain.

We are entrusted with it.

There is an altitude at which the ordinary stops growing. Above it, in the thin, unhurried air of the Uttarakhand Himalaya, a different order of ingredient takes shape — slower, denser, more alive.

Himalayan Region carries the untouched harvest of these mountains to the few who understand what it is worth. Every consignment is traceable to a named village and a named hand. Every batch is documented, certified, and accountable.

We price for truth, not for the market. What you hold is not a catalogue of commodities; it is a private reserve, offered to houses whose own names are built on the same refusal to settle.

The mountain does not negotiate its quality. **Neither do we.**

— HIMALAYAN REGION • DEHRADUN



THE ARTISAN PORTFOLIO

Machines can measure a mountain.

Only a person can honour one.



On the harvest

Our sea buckthorn is gathered by hand at two-and-a-half to three-and-a-half thousand metres — cleaned berry by berry, as it has been for generations. Nettle, morel and buransh are foraged under community custom: rotational, restrained, never to excess.

Aipan & craft — the living art

A ritual language of the Kumaon, drawn in rice paste and red earth, passed mother to daughter across centuries. We commission it from its custodians directly, at fair value — so a tradition survives by being honoured, not imitated.



The women's collectives

Behind every jar stands a lineage — women who read these slopes, who know which ridge ripens first. Earnings stay in the villages where the work is done.

Accountability

Each piece is signed by the woman who made it. Provenance without proof is only a story; we sign our work because the mountain's name travels on it.

THE SEA BUCKTHORN RESERVE

Nature's rarest *golden omega.*

Among the few fruits on earth to carry Omega-7 alongside Omega-3, 6 and 9. Wild-harvested from the high slopes, cold-pulped and unfiltered — the complete berry, nothing added, nothing taken.

Offered as pulp juice, whole dried berry, cold-pressed oil, and stone-milled powder — a single harvest, four expressions.

HR-SB-J01 Pulp Juice — 200 L · 20 L · 250 ml

HR-SB-B01 Dried Berries — 5 kg · 10 kg · 100 g

HR-SB-O01 Oil — 1 L · 5 L · 30 ml

HR-SB-P01 Powder — 1 kg · 5 kg · 100 g



THE CULTIVATED COLLECTION

Read it slowly.

Each line is a single origin and an available format — a standing invitation to request the reserve. Value is discussed privately.

The Sea Buckthorn Reserve

HR-SB-J01	Sea Buckthorn Pulp Juice Cold-pulped, unfiltered — the complete omega base	200 L · 20 L · 250 ml
HR-SB-B01	Dried Sea Buckthorn Berries Whole-fruit · low-temperature dried	5 kg · 10 kg · 100 g
HR-SB-O01	Sea Buckthorn Oil Cold-pressed fruit & seed · rare Omega-7	1 L · 5 L · 30 ml
HR-SB-P01	Sea Buckthorn Powder Shade-dried · stone-milled	1 kg · 5 kg · 100 g

Wild & Foraged

HR-WH-M01	Gucchi Morel, Dried Wild forest morel · among the rarest gathered	1 kg · 50 g
HR-WH-B01	Buransh (Rhododendron) Petals Sun-preserved · the sacred bloom	1 kg · 50 g

The Nettle Trilogy

HR-NT-O01	Himalayan Nettle Oil Wild-harvested · exceptional purity	1 L · 30 ml
HR-NT-S01	Himalayan Nettle Seed Solar-dried · full nutritional integrity	1 kg · 100 g
HR-NT-L01	Himalayan Nettle Leaves Solar-dried · versatile botanical	1 kg · 50 g

Roots, Grains & the Golden Spice

HR-SP-T01	High-Curcumin Turmeric Powder Golden · unmatched natural curcumin	5 kg · 25 kg · 100 g
HR-ML-M01	Mandwa (Finger Millet) High-calcium heritage grain	5 kg · 25 kg
HR-ML-RR1	Himalayan Red Rice Terrace-grown · mountain heirloom	5 kg · 25 kg

The Pulse Estate — GI Belt

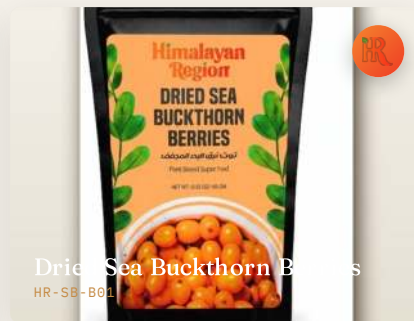
HR-PL-03	Pahadi Rajma High-altitude kidney bean	5 kg · 25 kg · 500 g
HR-PL-04	Gahat (Horse Gram) The mountain restorative pulse	5 kg · 25 kg · 500 g
HR-PL-05	Kala Bhatt (Black Soybean) Deep-earth protein	5 kg · 25 kg · 500 g
HR-PL-06	Pahadi Toor Slow-grown highland lentil	5 kg · 25 kg · 500 g

RESERVE PRICING ON PRIVATE APPLICATION06

The Apricot Pressing

THE COLLECTION, IN KIND

Every jar, a named village.



EXCLUSIVE CORPORATE GIFTING

The Gift of Altitude

Some gifts are given.

The rarest are entrusted.

When a house wishes to say something it cannot put in words — to a partner, a patron, a board — it reaches for the impossible-to-find. This is what we compose.



HR-HC-A01

GI-Tagged Aipan Art

Commissioned directly from Kumaoni women artisans and protected under Geographical Indication. Hand-painted, individually signed — framed pieces, ceremonial trays, or bespoke corporate crests. A heritage asset, not an ornament.

Custom MOQ
By commission

HR-HC-G01

Curated B2B Gift Hampers

Composed to brief — sea buckthorn reserve, wild forest morel, cold-pressed apricot, and a handmade keepsake, presented with copper-foil monogramming and a signed certificate of origin. Volume gifting without surrendering an ounce of prestige.

Custom MOQ
To brief



Himalayan Region

Pure essence of the Himalayas
— *entrusted to you.*

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